

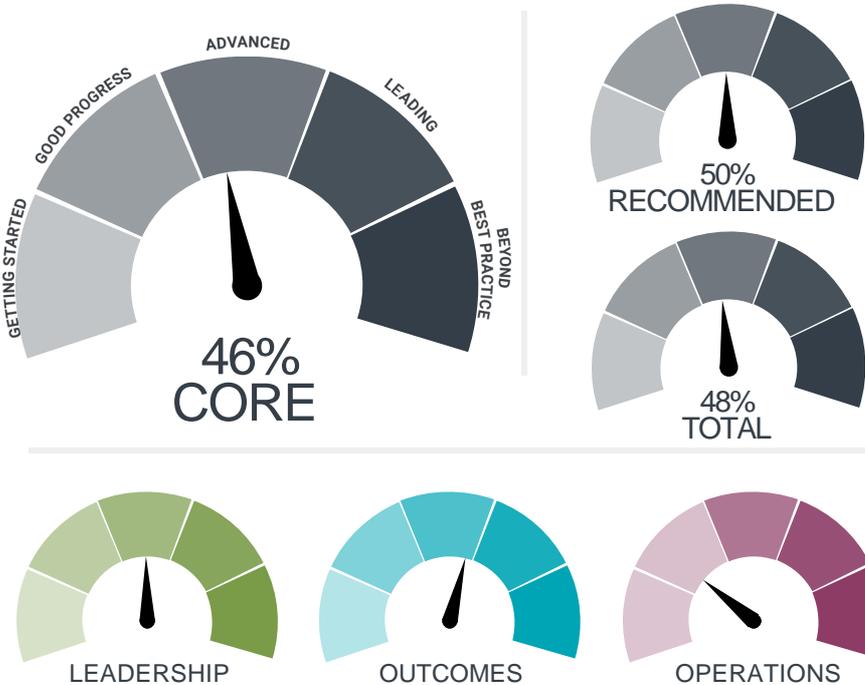
PRIMARY CONTACT
Rowen Bavinton

PRIMARY INDUSTRY SECTOR
General merchandise and apparel

PACKAGING SUPPLY CHAIN POSITION
Importer / Supplier

REPORTING PERIOD
Financial Year: 1st July - 30th Jun

DASHBOARD



SUMMARY

For the 2021 APCO Annual Report, your organisation has obtained a score of 46% for the core criteria, achieving *Performance Level 3 (Advanced)*. Six out of six recommended criteria were answered. On average, quantitative data was collected with 'Medium' accuracy.

INDICATORS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. This document will not be made public by APCO - it is for your internal reporting and APCO record keeping purposes only.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP, OUTCOMES, OPERATIONS: Core and answered recommended criteria for each category.

CRITERIA SCORES



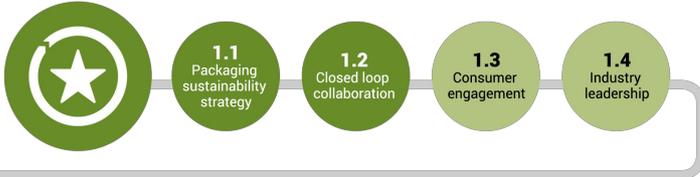
XX Core Criteria

XX Recommended Criteria

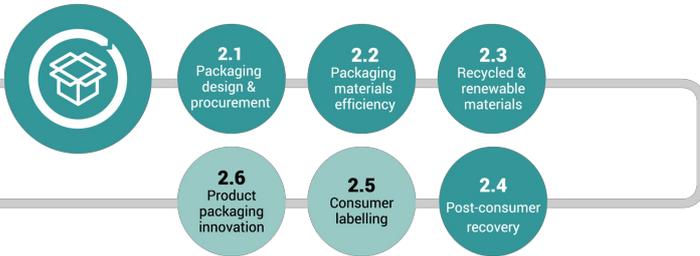
REPORTING FRAMEWORK

OVERVIEW

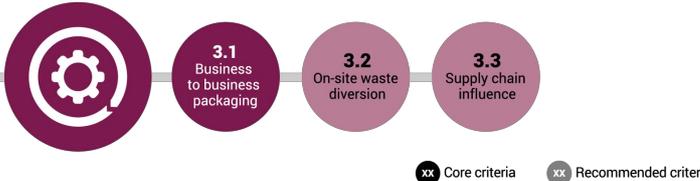
1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



xx Core criteria xx Recommended criteria

LEVEL DESCRIPTIONS

LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The Reporting Tool assigns a performance level to each criteria and overall performance levels / scores based on your organisation's responses. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects.

APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

LEADERSHIP

EXISTING LEVEL

NEXT LEVEL

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

Advanced

A documented process in place for continuous improvement to your overall packaging sustainability strategy.

Leading

Make targets that are specific, measurable and time-based.

Criteria 1.2 CLOSED LOOP COLLABORATION

Not Started

Your organisation has not yet taken any action to meet packaging sustainability requirements under this criteria.

Getting Started

Investigate opportunities for joining or starting a collaborative initiative to address barriers to the recovery of waste packaging.

Criteria 1.3 CONSUMER ENGAGEMENT

Leading

Your organisation is engaging consumers through: (1) Through information on your website or other publications. (2) Through on-pack claims or labels. (3) By labelling products to encourage active consumer engagement. (4) Through the design of packaging to reduce the impacts of consumption.

Beyond Best Practice

Look for opportunities to engage consumers by: (1) Running a marketing campaign.

Criteria 1.4 INDUSTRY LEADERSHIP

Advanced

Your organisation: (1) Is investigating actions to improve packaging sustainability through collaboration and industry leadership. (2) Has received an award or external recognition for packaging sustainability within the reporting period. (3) Is actively engaging with peers and/or the community to promote packaging sustainability and share sustainability knowledge for non-commercial purposes.

Leading

(1) Look for opportunities that allow your organisation to take leadership across multiple initiatives.

OUTCOMES

Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

Advanced

Your organisation is continuing to design or review packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. More than 20% of your products have had their packaging designed or reviewed using this process.

Leading

Continue to design or review your packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. Aim to review the packaging for at least 80% of your products. Improve the rigour of packaging assessments for at least 50% of your products using Life Cycle Assessment (LCA) or similar life cycle tool.

OUTCOMES

EXISTING LEVEL

NEXT LEVEL

Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

Leading

Your organisation has data showing that more than 50% of products have had their packaging weight reduced or optimised for material efficiency.

Beyond Best Practice

Continue to collect data and monitor progress towards material efficiency. Aim to have data showing all products have had their packaging optimised for material efficiency. Ensure that you can provide evidence of the process used to evaluate optimisation.

Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

Leading

Your organisation has data showing that more than 50% of products have packaging that incorporates recycled or renewable content or has been optimised for recycled and renewable content.

Beyond Best Practice

Continue to collect data and monitor progress. Aim to have data showing all of products have optimised the renewable and/or recycled content of packaging

Criteria 2.4 POST-CONSUMER RECOVERY

Getting Started

Your organisation is investigating opportunities to optimise the proportion of packaging that can be recovered through existing post-consumer recovery systems.

Good Progress

Establish a database to track the percentage of products with primary packaging that can be recovered through an existing post-consumer recovery system. Aim to have data showing that up to 20% of your products have primary packaging that can be recovered through existing post-consumer recovery systems.

Criteria 2.5 CONSUMER LABELLING

Advanced

Your organisation has data showing that more than 20% of products have packaging that is labelled for disposal or recovery.

Leading

Look for opportunities to add disposal/recycling labels to more packaging or to make labels more specific or easier to follow. Aim to have data showing that more than 50% of products have packaging with this type of label.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION

Good Progress

Your organisation has data showing the percentage of your product-packaging systems that have been evaluated using Life Cycle Assessment (LCA) or similar to identify any remaining opportunities for innovation. Up to 20% of product-packaging systems have been evaluated, and packaging outcomes have been optimised.

Advanced

Continue to evaluate product-packaging systems. Aim to have data showing that more than 20% of product-packaging systems have been evaluated using Life Cycle Assessment (LCA) or similar, and packaging outcomes have been optimised.

OPERATIONS

EXISTING LEVEL

NEXT LEVEL

Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

Getting Started

Your organisation has developed a plan or is investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging you use internally or send to business customers.

Good Progress

Establish a database to track your business-to-business (B2B) packaging. Aim to have data showing up to a 20% reduction in consumption of single-use B2B packaging, or that up to 20% of B2B packaging has been optimised for efficiency and reuse.

Criteria 3.2 ON-SITE WASTE DIVERSION

Not Started

Your organisation has not yet taken any action to meet packaging sustainability requirements under this criteria.

Getting Started

Investigate opportunities to divert solid waste generated at your facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE

Advanced

Your organisation is engaging its supply chain by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of your goals and strategies. (3) Collaborating with key suppliers to share knowledge.

Leading

Look for opportunities to engage suppliers by: (1) Establishing processes to evaluate risks and opportunities for influence. (2) Establishing business processes to monitor supplier compliance.

NEXT STEPS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. The scores have been calculated by the Annual Reporting Tool based on the responses you provided. A full explanation is available on the the Annual Reporting Tool website under the Information section. See www.australianpackagingassessment.com.au.

Complementary to this Performance Summary, two additional reports will be produced:

ANNUAL REPORT AND ACTION PLAN: This will be your public facing document, combining your organisation's annual reporting results and new action plan targets to document progress towards the APCO Packaging Sustainability Framework criteria.

BENCHMARKING REPORT: This is a tailored report that will be made available when all APCO Members have submitted their annual reports. The Benchmarking Report will enable you to compare your organisation's performance against other APCO Members.

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